



COMMUNITY BUILDING AND ENGAGEMENT

GLEN EIRA CITY COUNCIL
ANNUAL REPORT
2016–2017

BENTLEIGH • BENTLEIGH EAST • BRIGHTON EAST • CARNEGIE • CAULFIELD • ELSTERNWICK
GARDENVALE • GLEN HUNTLY • MCKINNON • MURRUMBEENA • ORMOND • ST KILDA EAST



GLEN EIRA
CITY COUNCIL

STRATEGIC OBJECTIVE

To build a strong connected community that actively participates and engages with Council to improve outcomes for the community.

CAPACITY BUILDING WORKSHOPS FOR COMMUNITY GROUPS

These sessions are held to build capacity and provide an opportunity for community groups to network and develop mutually beneficial working relationships that supports a range of community initiatives.

The first capacity building session, *Standing out in a crowd — marketing* was held in August 2016. The session was designed to help community groups think about how they market themselves and make themselves more visible in the community. Sixty seven people attended with 100 per cent satisfaction.

The second capacity building session — *Succession planning* — developing leadership for the future, was held in November 2016. This session focussed on community groups planning to ensure organisational sustainability. Thirty four people attended with 100 per cent satisfaction.

The third capacity building session — *Volunteers — recruiting, retaining and recognising*, was held in May 2017. This session was designed to assist groups to recruit and engage volunteers. Ideas for supporting and managing the volunteer efforts of community groups were explored. Fifty two people attended with 60 per cent satisfaction. The lower satisfaction rate compared to the previous workshops was attributed to the topic focusing more on volunteers for community organisations and not for volunteers for sporting groups.

All workshops were both capacity building and educational for community organisations and included networking opportunities.

COMMUNITY EVENTS			
STRATEGY	ACTION	MEASURE	RESULT
Provide a range of events, festivals and community celebrations to build social connectedness and promote community inclusion.	Provide at least 10 community celebrations, exhibitions and arts events including three <i>Party in the Park</i> celebrations, exhibitions of local artists' work, a <i>Storytelling Festival</i> , a series of musical events, three food and live entertainment events, and at least two group or thematic exhibitions and one feature exhibition in Glen Eira City Council's Gallery.	Ten community celebrations, exhibitions and events delivered with 75 per cent of participants satisfied based on exit surveys.	✓
<p>Comment: Council delivered a series of <i>Springtime Music</i> events; three food and live entertainment events (<i>Groove and Graze</i>); three <i>Party in the Park</i> events; the <i>My Brother Jack Awards</i> (literary awards); <i>National Reconciliation Week</i> and the <i>Glen Eira Storytelling Festival</i> program. In addition to this, three curated exhibitions have been presented. All achieved in excess of an 85 per cent satisfaction rate with community members.</p>			
	Foster business, employment and marketing opportunities to enhance the social and economic wellbeing of residents and traders.	Provide a minimum of seven Glen Eira women's business networking events and encourage business leadership through the <i>Small Business 2016</i> educational program and facilitate support for business to access mentors and students.	✗
<p>Comment: Six Glen Eira <i>Women's Business</i> networking events were held in 2016–17.</p> <p>Council changed its approach to supporting the economic development of our City in 2016–17. It focused on providing forums and programs that facilitated the connection of local businesses and professionals to network, offer and receive support, share learning and collaborate.</p> <p>This shift in focus has meant that the current <i>Glen Eira Community Plan 2013–2017</i> measure for <i>Women's Business</i> networking events and <i>Small Business 2016</i> no longer apply.</p> <p>The <i>Mentor Partners Program</i> and <i>BusEd Program</i>, continue to operate with 20 local businesses being matched with mentors and Glen Eira businesses participating in 126 student projects involving over 650 students in 2016–17.</p>			

COMMUNITY GROUPS

STRATEGY	ACTION	MEASURE	RESULT
Provide a range of initiatives and programs to build strong and connected community groups.	Provide four newsletters to community groups to provide information about local community connectedness initiatives and grant opportunities.	Four newsletters produced and circulated to community groups.	✓
Comment: Four <i>Connect Newsletters</i> distributed, in August and November 2016, February 2017 and May 2017.			
	Deliver three capacity building sessions for community groups annually to promote effective and resilient community organisations.	Three capacity building sessions delivered to community groups.	✓
Comment: The first community building session was held on 10 August with 67 attendees with a 95 per cent satisfaction rate. The second was held on 2 November 2016 with 34 attendees with a 100 per cent satisfaction rate. The third was held on 17 May 2017 with 52 attendees and a 60 per cent satisfaction rate.			
	Implement the <i>Arts and Culture Strategy</i> .	Ninety per cent of 2016–17 actions complete.	✓
Comment: All <i>Arts and Culture Strategy</i> action items have been fully implemented. There are no <i>Arts and Culture Strategy</i> action items for 2016–17. A new strategy will be developed from 2017–18 onwards.			
	Fund Community Information Glen Eira (CIGE) to provide community information and referral services to support the community.	One hundred and thirty nine thousand dollars delivered to Community Information Glen Eira (CIGE) for community information and referral services.	✓
Comment: Provided \$148,873 to Community Information Glen Eira. A report will be presented to Council in July 2017 to consider funding options for Community Information Glen Eira.			
Support local community groups through the provision of community grants to assist groups to meet identified community needs.	Continue to implement Council's <i>Community Grants Program</i> with a funding priority encouraging community strengthening and inclusion.	Deliver at least \$350,000 in community grants to community groups to encourage community strengthening and inclusion activities.	✓
Comment: Delivered \$435,143 in Community Grants to community groups.			

ENCOURAGING VOLUNTEERISM

STRATEGY	ACTION	MEASURE	RESULT
Actively encourage and promote volunteering opportunities within the local community and recognise the achievements of local volunteers.	Conduct <i>Volunteer Recognition Ceremony</i> .	<i>Volunteer Recognition Ceremony</i> conducted.	✓
Comment: Two Volunteer Recognition Ceremonies were held on 10 and 11 May 2017. Council presented 241 certificates received from 54 community organisations.			
	Provide funding for Community Information Glen Eira for the operation of Glen Eira Volunteer Resource Centre.	Twenty four thousand eight hundred and thirty nine dollars in funding provided to Community Information Glen Eira.	✗
Comment: Community Information Glen Eira received \$13,335 in March 2017. A report will be submitted to Council in July 2017 to consider future funding options for Community Information Glen Eira.			

ENGAGING THE COMMUNITY

STRATEGY	ACTION	MEASURE	RESULT
Deliver a comprehensive range of community consultation processes that provide all members of the community with the opportunity to participate.	Deliver a range of consultation processes to maximise community participation.	Use e-newsletters, <i>Bang The Table</i> , questionnaires, surveys, public meetings and focus groups as part of consultation processes and ensure consultations comply with Council's <i>Community Engagement Strategy</i> .	✓
Comment: A range of consultations conducted, including the development of the <i>Glen Eira Council and Community Plan 2017–2021</i> , involving six public meetings, <i>Have Your Say</i> online engagement, promotion through newspapers, newsletters and social media.			
	Council e-newsletters distributed to provide information about community consultations and outcomes.	Four e-newsletters distributed annually and a 10 per cent increase in the number of subscribers.	✓
Comment: Six e-newsletters delivered to date: July, October, November, 2016 and January, April, May 2017. There are 378 subscribers as of 30 June 2017 bringing the annual increase of new subscribers to 14.1 per cent.			
	Update community signage to provide information about community consultations and outcomes.	Community signage updated at least four times each year.	✓
Comment: Council provides community signage at 12 locations across the municipality (in each ward — Camden, Rosstown and Tucker) publicising information about local events and issues. Community signage was updated in August and November 2016, March and May 2017.			
Communicate and engage with the local community by providing accurate and up-to-date information about local issues and how they will be addressed by Council.	Distribute <i>Glen Eira News</i> to all households in Glen Eira.	Eleven editions of <i>Glen Eira News</i> published annually.	✓
Comment: Eleven editions of <i>Glen Eira News</i> published.			
	Publish corporate advertisements providing information on local issues and activities.	Twenty two Council corporate advertisements published annually.	✓
Comment: Twenty four Council corporate advertisements published.			